

## Skills for the 21st Century

- ✓ Learning effective goal-setting techniques and time management
- ✓ Understanding the importance of body language and developing effective communication skills
- ✓ Developing decision-making and problem-solving skills
- ✓ Establishing priorities while maintaining a healthy life balance
- ✓ Recognizing the power of a positive attitude and self-talk
- ✓ Learning team dynamics and establishing collaboration skills
- ✓ Developing tools to make a positive first impression and network effectively
- ✓ Understanding influences from family and friends, making the right choices and taking personal responsibility for actions
- ✓ Recognizing the skills of an iconoclastic thinker
- ✓ Developing and applying a personal code of ethics



## LEADING BY EXAMPLE

*Meet Flo Brett, the inspiration behind a movement to cultivate leaders.*

Leadership titles are often given through promotions, but receiving a title does not mean you possess the skills to guide a team toward success. Flo Brett, the founder of the

Effective Leadership Academy, knows this concept well. Brett, a former pediatric nurse and executive training program manager, developed an intensive adult leadership-training program for the largest training hospital in the United Kingdom.

**"I was promoted at a young age into a leadership role," she says. "While serving at a healthcare facility in England, I was a clinical expert, but I did not have the skills to manage the 100 people in my department."**

From her experience, Flo was inspired to go back to school for a degree in leadership and development. This background, coupled with personal experience with the Greater Cleveland educational community, allowed Brett to quickly identify a significant gap in student leadership training in middle and secondary school environments.

Drawing upon the success and lessons learned from the corporate curriculum she developed, Brett adapted her methods to serve the needs of students from fifth through twelfth grade, as well as recent graduates, by teaching essential life skills during their most formative years.

**"Our mission is simple," Brett says. "We help people develop their most important asset – themselves."**

While many schools haven't traditionally provided students with in-depth opportunities to develop essential life skills, Brett's noticing a big desire from educators to put into place a well thought out, interactive and sequential leadership curriculum. That's where ELA comes in, providing young adults with skills that will not only help them succeed in school, but also future personal and professional endeavors.

**She says, "The impact from ELA programs lasts a lifetime."**