



About Cuyahoga County Youth Wellness Summit Pitch Competition

On Saturday September 10, 2021, the Cuyahoga County Youth Wellness Summit will host a virtual event centering around a pitch competition. Youth ages 16-28 will present a wellness initiative or intervention that would positively impact their community. Utilizing a TED-talk format, youth groups will present their pitch to the audience on the second day of the Summit. The audience will then vote to determine which groups will be recipients of the prize money. The prize money will be used to carry out the wellness initiative or intervention in the community.

Competition Prizes

- 1st place - \$1,000
- 2nd place - \$750
- 3rd place - \$500
- 4th place - \$250

Application and Registration

A simple application stating intent to participate is due **August 20, 2021**.

All applications will be screened, and applicants will be notified of their official entry by August 23, 2021.

Please find the application [link here](#).

PITCH COMPETITION RULES

1. Submissions may be entered as individuals or teams.
2. The maximum number of team members for a single pitch is limited to 5 persons.
3. Each individual or team may enter only one idea or concept for their pitch.
4. Pitch competitors may participate on only one team.
5. The pitch idea must be the original work of the individual or team pitching it.
 - a. The pitch will be presented in real time, virtually through Zoom
 - b. Presentations may not be pre-recorded but may include all forms of multimedia.
6. All presenters must schedule a meeting to review technology needs with an ELA team member prior to the pitch.
7. Project being pitched can be an existing wellness initiative.
8. Each pitch may be screened and disqualified if deemed necessary.
9. Participates as an individual or on a team must be juniors or seniors in high school through the age of 28. Proof of date of birth may be required.
10. Pitch teams or individual must have a mentor/advisor over the age of 18.

Eligibility

Pitch competition participants must be between must be juniors or seniors in high school through the age of 28.

Disclaimer

Effective Leadership Academy reserves the right to disqualify any pitch competitors who violate competition rules.

Pitch Guidelines

- **Objective:** Pitch a wellness initiative or intervention that would positively impact their community.
- **Time:** Each pitch competitor, whether team or individual, will have up to 5 minutes to present their pitch to the conference attendees for judging.

Judging

The virtual Saturday conference attendees will judge the pitch presentations in breakout rooms. During the morning, pitch presentations and conference attendees will be divided into two breakout rooms. Participants in the breakout rooms will vote for the top presenters, and the top two finalists from each breakout room will present again for the entire conference during the afternoon. All conference participants will vote for 1st-4th place and all winners will receive monetary prizes to support their wellness/community initiative project that they presented about.

Winning Pitches

The winning teams must fill out a report provided to them sharing details and the status of their project. Winners will receive the report via email and will complete the report back by May 1, 2022. Reports must include all pertinent information and a least three photos pertaining to the project. Winning teams under the age of 18 must be managed by an adult mentor/advisor.